

# SUPPORT-RAISING ACTION PLAN

**Dollars and Dates:**

- 1. Total monthly budget per month: \$ \_\_\_\_\_ per month
- 2. Total amount of monthly support currently raised: \$ \_\_\_\_\_ per month
- 3. Total amount of monthly support still needed to raise: \$ \_\_\_\_\_ per month
- 4. Total amount of cash (i.e. special gifts for launching fund) needed to raise: \$ \_\_\_\_\_ per month
- 5. Date I will start my support raising: \_\_\_\_\_
- 6. Date I plan on finishing my support raising and reaching at least 100%: \_\_\_\_\_
- 7. After getting to full support, date I expect to move to my ministry assignment: \_\_\_\_\_

**Phases:**

- Phase 1: To raise \$ \_\_\_\_\_ monthly \$ \_\_\_\_\_ cash by \_\_\_\_\_ (date)
- Phase 1: To raise \$ \_\_\_\_\_ monthly \$ \_\_\_\_\_ cash by \_\_\_\_\_ (date)
- Phase 2: To raise \$ \_\_\_\_\_ monthly \$ \_\_\_\_\_ cash by \_\_\_\_\_ (date)
- Phase 3: To raise \$ \_\_\_\_\_ monthly \$ \_\_\_\_\_ cash by \_\_\_\_\_ (date)

| Action Summary              | By Date | Monthly Support Anticipated: |
|-----------------------------|---------|------------------------------|
| 1.                          |         | \$                           |
| 2.                          |         | \$                           |
| 3.                          |         | \$                           |
| 4.                          |         | \$                           |
| 5.                          |         | \$                           |
| 6.                          |         | \$                           |
| 7.                          |         | \$                           |
| 8.                          |         | \$                           |
| 9.                          |         | \$                           |
| 10.                         |         | \$                           |
| 11.                         |         | \$                           |
| 12.                         |         | \$                           |
| 13.                         |         | \$                           |
| 14.                         |         | \$                           |
| 15.                         |         | \$                           |
| 16.                         |         | \$                           |
| 17.                         |         | \$                           |
| (F/F Face to Face Appeals): |         | <b>Total \$</b> _____        |

Ministry to Constituency: Mailing List Size Before Training: \_\_\_\_\_ Now: \_\_\_\_\_

| Mailing Schedule      | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Newsletter/<br>Topics |     |     |     |     |     |     |     |     |     |     |     |     |